

# BOWLING VIDEO

MAKE  
SOME  
NOISE!

MAKE  
SOME  
NOISE!

JUST PUSH PLAY



Get the most of your video investment with the music video service that was made for the business of bowling.

Put the power of High-Impact, Themed and Custom music video programming to work for you.

No more searching through discs and hoping the content is appropriate.

Receive new content releases weekly and have your programs updated automatically.

Take advantage of professionally produced programs or create your own to build, league, youth open play and corporate party business.



## SIGNATURE PROGRAMS



### MOM-Approved Programming

- Mainstream Hits** ✓  
Pop, Dance, Hip-Hop, R&B, Rap and Classics.
- Classic Hits** ✓  
Mix of 70's and 80's Classic Hits
- Country Daytime** ✓  
Slow to Mid-Tempo New and Classic Country
- Family** ✓  
Current and Past Hits, appropriate for all ages
- A/C** ✓  
Easy listening favorites
- Rock & Bowl** ✓  
Classic Rock, Alternative, and your favorite Rock Hits
- 80's Retro** ✓  
Favorite hits from the '80s
- 90's** ✓  
Favorite hits from the '90s
- Party** ✓  
Oldies, Country, Pop, Classic Rock, Top 40 hits
- MIX** ✓  
Contemporary, Pop, and Classic Gold Hits
- Christian** ✓  
Contemporary Christian hits from all genres
- KIDZONE** ✓  
Hot hits and classic fun songs for ages 6-12
- KIDZONE Birthdays** ✓  
Hot hits and classic fun songs for ages 6-12

### High-Impact Programming

- Adrenaline**  
Newest high-energy Pop, Rock, Dance and Hip Hop
- NRG!**  
All today's best Rock, Pop and Dance
- Mega-Hits**  
Favorite hits from the '50s to the hits of today
- Power-Hits**  
All power hits; Top 40, Pop, Rock and Country
- Hot-Mix**  
Heat it up with R&B, Hip Hop, Rock and Pop Hits
- Rock Show**  
Rock favorites, and the hottest rock hits
- Hot-Country**  
Non-Stop classic and new Country Favorites

### Themed Programming

- Alternative**  
New and past Rock favorites
- A/C**  
Easy listening favorites
- HITS**  
Pop, Dance, Hip-Hop, R&B, Rap and Classic Hits
- 80s Retro**  
Favorite hits from the '80s
- 80s Hairband**  
Hair Metal, Glam Rock and Power Ballads
- 90s**  
Favorite hits from the '90s
- Party**  
Oldies, Country, Pop, Classic Rock, Top 40 hits
- Latin**  
All today's Latin hits
- Rock Classics**  
Rock and Roll at its Finest!
- Country**  
Hot new country hits and some kicking classics
- R&B**  
Unique blend of R&B, Soul and Smooth Urban
- MIX**  
Contemporary, Pop, and Classic Gold Hits
- CLUB300: Hip-Hop**  
Hip Hop tracks mixed with classic jams
- CLUB300: Remix**  
All the hits of today with a little spin
- CLUB300: Dance**  
Hot Club tracks mixed with some Hip Hop and R&B
- Rock & Bowl**  
Classic Rock, Gold, Alternative, and your favorite Rock Hits

Call for a FREE trial | 1-866-684-8324 | www.bowlingmusic.com

# BOWLING VIDEO

## FEATURES

- Over 8000 rated music video titles
- Automatic weekly updates
- Instant programmable scrolling messages
- Instant request fulfillment
- Playlist and program builders
- Built in "High Impact" and "Themed Programs"
- Management "Lock-Out" controls
- Search by title, artist or genre

## Management Control

Manager's Password & Lock Out Control is designed to be open for use for your staff or to be completely locked down and to only follow the schedule that you set for your week. The challenge can be consistency in your entertainment. With the Manager's password feature, you can set the music/video mixes that you want to play and be in control at all times.



## PLAY NOW

### Bowling Music Enhancers

What is an Enhancer? It's an instant party! You'll have access to a full library of content designed specifically to enhance your customer's experience. At the click of a button you can build excitement and fun with cool, professionally produced content: Novelty Dances, Show Openers, Pre-League Warm-ups, Closing Messages, Safety Announcements, National Anthems and more! They're designed to promote interaction, participation, and excitement. Put our library of Enhancers to work for you!

### Bowling Music Promos

Sell, Sell, Sell! With Bowling Music Network's built in promotional tools you have access to hundreds of professionally produced audio and video commercials to sell the products and services you offer in your bowling center. Promote your snack bar to increase your food & beverage sales. Announce upcoming events or tell your customers that you offer special event services. The possibilities are endless!

## RATED CONTENT

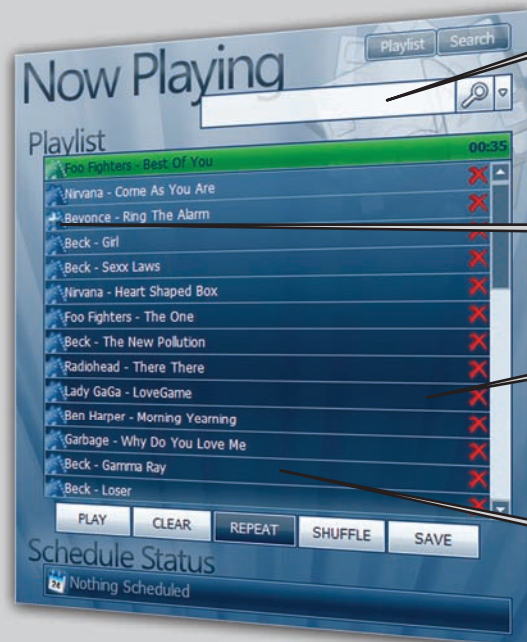
Entertainment rated to build the business of bowling!  
The challenge with Video Entertainment is the Visual Content. We pride ourselves in providing easy to use and "Mom-Approved" video content.



## MY VIDEO

My Video puts you in control. Search from thousands of content rated music videos to create playlist and custom programs that are as unique as your business. Integrate enhancers, promotional announcements and music videos for corporate parties, open play and other revenue opportunities for your business.

## PLAY LIST CONTROL



Search from thousands of rated videos and play them with the click of a button

All requested videos are easily identified with a "plus" symbol

Quickly edit your playlist. Move videos up, down, or remove them from the list.

Click any of the videos in the playlist to preview the video right away.